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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re p	patent application of:)			
Invent	or(s): Eckert et al.) Examiner: To be assigned)			
Applie	cation No.: 09/933,263) Group Art Unit: 2164)			
Filed:	August 20, 2001) Our Docket No.: 1713-0014	Res.		
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		I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Mail Stop DD, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on October 17, 2003 (Date of Deposit)			
		Harold C. Moore	-		
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		October 17, 2003	_		
		Date of Signature			

INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents Alexandria, VA 22313-1450

Sir:

Pursuant to 37 C.F.R. § 1.56, Applicants hereby disclose the following reference, a copy of which is enclosed, regarding the above-identified patent application.

Information Disclosure Statement 1713-0014 Page 2

Non-Patent References

1. DeBellis Matthew A., David Bloom, Julie Landry, Richard Byrne Reilly, and Steve Silverman, "Elevator Pitch," page 4 of 5 in "Mayfield gets sick of health care," Red Herring the Business of Technology, February 9, 2001, Available online at http://www.redherring.com/Article.aspx?f=articles%2farchive%2fvc%2f2 http://www.redherring.com/Article.aspx?f=articles%2farchive%2fvc%2f2 http://www.redherring.com/Article.aspx?

Respectfully Submitted,

October 17, 2003 Maginot, Moore & Beck Bank One Center Tower 111 Monument Circle, Suite 3000 Indianapolis, Indiana 46204-5115 (317) 638-2922 phone (317) 638-2139 fax Harold C. Moore Attorney for Applicants Registration No. 37,892

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	APPLICANT(S): Eckert et al.	
	FILING DATE: August 20, 2001	GROUP ART UNIT: 2164

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	OTHER (Including Author, Title, Date, Pertinent Pages, etc.) AQ DeBellis, Matthew A., David Bloom, Julie Landry, Richard Byrne Reilly, and Steve Silverman, "Elevator Pitc page 4 of 5 in "Mayfield gets sick of health care," Red Herring the Business of Technology, February 9, 20 Available online at http://www.redherring.com/Article.aspx?f=articles%2farchive%2fvc%2f2001%2f0209%2f,						, February 9, 2001,	
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